



the guthrie group, inc.
learning - leaders - strategic change

Referral Partner Program

Partner with TGG

TGG welcomes and rewards those who partner with us in developing new business, because we recognize you really provide the best key to our doing so. By introducing us to leaders and managers within the organizations you know, who are striving to achieve more efficiency in their businesses, they win, we win and YOU win.

So, TGG Wants New Clients? Yes!

TGG's change management approach is to internalize into the culture and talent of every organization we serve the tools and expertise to make continuous improvements long after we're gone—that's right, it's our business to work ourselves out of each job. We may be busy now, but we want to stay that way!

Who Is Eligible? You!

Whether you are an existing client, have a complementary or an unrelated business, or are a friend—if you know of a company we don't already serve which could benefit from our management consulting services, you can help. You know our work, our reputation, and us—just make the appropriate introductions, and we'll take it from there! TGG would then reward you for any such referral resulting in a new account.

Why help? Referrals are rewarding...

- *\$750 Signing Bonus with 1st Purchase order*
- *\$2000 (20) days work*
- *\$6000 (60) days work*
- *\$8000 (80) days work*

For individuals making a referral, we offer \$750 upon receipt of the first purchase order, and offer an additional \$2000 for every 20 days of service. Thus, for example, if your referral initially yields TGG (5) days of work, you would be rewarded \$750; if (20) days, then your reward would total \$2,750 (the initial \$750 + \$2,000); if (40) days, \$4,750; and so on. If the account goes dormant for (80) days, we would reset the rewards program upon renewal of billable activity.

If you prefer the rewards to benefit your company, such as for a project discount, we can apply those funds accordingly—just let us know.

How can I get started? Just get in touch—today!

Contact us first to make sure we have not already been in touch with your connection, asking any questions you may have, and letting us know a little about their needs—you just want to make sure we're a likely match. Reach out to your contact, making the introduction, asking how they would prefer us to proceed (phone call, meeting, etc.), and let us know.

THANKS, in advance, for partnering with us.

I look forward to hearing from you,

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